METRO PROFILE 2024

Annual Report for the Fargo-Moorhead Metropolitan Area





Adopted:11-21-2024 One 2nd Street N, Suite 232 Fargo, ND 58102 www.fmmetrocog.org

Dear Interested Persons, Stakeholders, Jurisdictions, Agencies and Organizations

The Fargo-Moorhead Metropolitan Council of Governments (Metro COG) is pleased to present the 2024 Metropolitan Profile: Annual Report for the Fargo-Moorhead Metropolitan Area. This document is previously known as the Surveillance and Monitoring Report for the Fargo-Moorhead Metropolitan Area. The data presented within this Profile pertains to the 2023 calendar year (January 1, 2023 through December 31, 2023).

The preparation of this document was funded in part by the United States Department of Transportation with funding administered through the North Dakota and Minnesota Departments of Transportation, the Federal Highway Administration and the Federal Transit Administration. Additional funding was provided through local contributions from the governments of Fargo, West Fargo, Horace, and Cass County in North Dakota; and Moorhead, Dilworth, and Clay County in Minnesota. The United States government and the states of North Dakota and Minnesota assume no liability for the contents or use thereof.

This document does not constitute a standard, specification, or regulation. The United States Government, the states of North Dakota and Minnesota, and the Fargo-Moorhead Metropolitan Council of Governments do not endorse products or manufacturers. Trade or manufacturers' names may appear therein only because they are considered essential to the objective of this document.

Metro COG began producing the Metropolitan Transportation Surveillance and Monitoring Report in 1981. Over time, this document has taken various forms in order to ensure compliance and compatibility with relevant surface transportation authorization, such as the Infrastructure Investment and Jobs Act (IIJA). The Metro Profile has become an essential performance management tracking tool.

The profile is structured to document and monitor the following:

- (a) Changes to the transportation system;
- (b) Demographic and socioeconomic conditions;
- (c) Changes in land use patterns and/or development patterns;
- (d) Accuracy of projections/assumptions made within the Metropolitan Transportation Plan (MTP); and
- (e) Implementation of the Transportation Improvement Program (TIP).

The Metro COG Policy Board believes this data to be critical to both accurately represent the state of the transportation network and to maintain and to implement elements of the Metropolitan Transportation Planning Program, such as the TIP, MTP, and regional Travel Demand Model (TDM).

It is Metro COG's goal to continue to enhance the ease and accuracy of collecting and reporting metropolitan transportation data; as well as improving accessibility to this information for all interested persons and stakeholders.

Any questions or comments on the content of this document should be directed to Metro COG. Supporting plans, studies, and other transportation data for the Fargo-Moorhead Metropolitan Area is available by contacting Metro COG (701.532.5100), by email at metrocog@fmmetrocog.org, or visiting Metro COG's website at www.fmmetrocog.org.

Duane Breitling Chair, Metro COG Policy Board

Ben Griffith Executive Director, Metro COG

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What is the Metro Profile?

The Metro Profile is an annual report that provides a snapshot of the Fargo-Moorhead metro area based on data from the previous year. The Metropolitan Profile is separated into five chapters, each of which focus on trends affecting the development patterns and transportation network of the Fargo-Moorhead MPA. Together the chapters provide a comprehensive snapshot of the conditions and trends affecting the metro area based on 2023 data.

INTRODUCTION

Who is Metro COG?

The Fargo-Moorhead Metropolitan Council of Governments (Metro COG) the designated Council of Governments (COG) and Metropolitan ng Organization (MPO) for the greater Fargo-Moorhead politan Area. An MPO is a transportation policy-making organization sed of representatives from local government and transportation ities. The Federal Surface Transportation Assistance Act of 1973 es the formation of a MPO for any urbanized area with a population than 50,000. MPOs ensure that existing and future expenditures nsportation projects and programs are based on a comprehensive, ative, and continuing planning process, known as the "3-C" process.

> er of 2023, Metro COG became a designated Transportation ement Area (TMA). A TMA is an urbanized area with a population ter than 200,000 people that is designated by the US Secretary of ortation. With the new TMA status, Metro COG will have a stronger setting priorities for tranportation improvement projects.

The chapters are grouped into two sections:

Community Profile

Transportation

The Transportation section encompasses topics focused on the:

Roadway System Freight & Interstate Travel **Bicycle & Pedestrian Network**

Local & Regional Transit

Within each of these chapters are metrics that Metro COG tracks from year to year. These metrics are used to track progress towards goals set in the Metropolitan Transportation Plan (MTP). The goals in the MTP are developed with Metro COG's vision, mission, and core functions in mind.

JURISDICTIONS

EMBER

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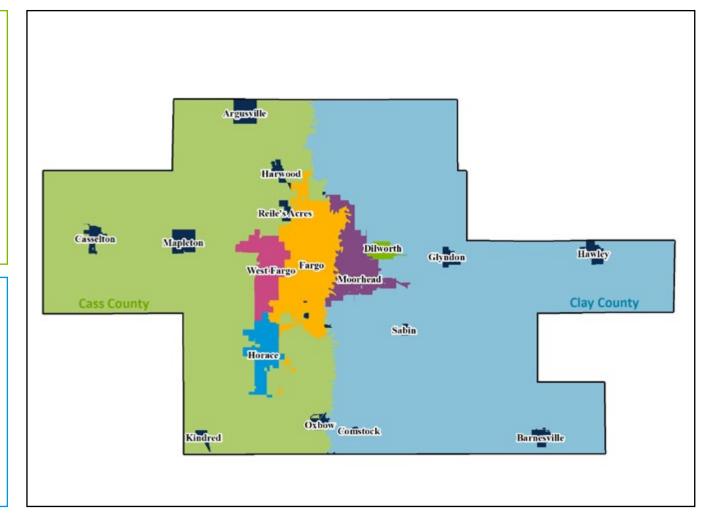
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FARGO 51.18 SQ. MILES WEST FARGO 16.41 SQ. MILES HORACE 12.68 SQ. MILES CASSELTON 2.18 SQ. MILES HARWOOD 1.31 SQ. MILES MAPLETON 3.91 SQ. MILES

CASS COUNTY 1.768 SQ. MILES

CLAY COUNTY 1,053 SQ. MILES MOORHEAD 22.32 SQ. MILES DILWORTH 3.22 SQ. MILES BARNESVILLE 1.96 SQ. MILES GLYNDON 1.59 SQ. MILES

HAWLEY 2.448 SQ. MILES



*2023 INFORMATION WAS USED IN 2022 METRO PROFILE

NOTE: Jurisdiction acreage was calculated from the GIS information provided by each jurisdiction. Associate Jurisdictions are depicted in navy, while the Member Jurisdictions are color coded by pink, purple, greens, bright blues, or yellow.

Metro COG 701.532.5100

Executive Director Ben Griffith

Office Manager Angela Brumbaugh

Michael Maddox

Transportation Planner Dan Farnsworth

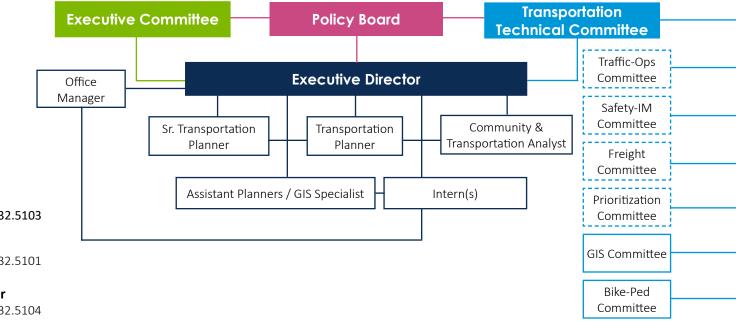
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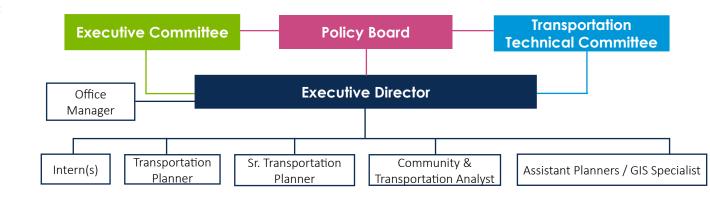
Assistant Planner / TIP Paul Bervik-

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STAFF ORGANIZATIONAL CHART



PROJECT ORGANIZATIONAL CHART



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VISION AND MISSION

Vision Statement Provide quality, proactive regional planning services for a changing society.

Mission

- 1. Harmonize the activities of federal, state, and local agencies
- 2. Render technical assistance
- 3. Encourage public participation in the development of the area

Core Functions

- □ Support the economic vitality of the metropolitan area, especially by enabling global competitiveness, productivity, and efficiency.
- □ Increase the safety of the transportation system for motorized and non-motorized users.
- □ Increase the security of the transportation system for motorized and non-motorized users.
- □ Increase accessibility and mobility for people and freight.
- □ Protect and enhance the environment, promote energy conservation, improve the quality of life, and promote consistency between transportation improvements and State and local planned growth and economic development patterns.

- □ Enhance the integration and connectivity of the transportation system, across and between modes, for people and freight
- Promote efficient system management and operation.
- □ Emphasize the preservation of the existing transportation system.
- □ Improve the resiliency and reliability of the transportation system and reduce or mitigate storm water impacts of surface transportation.
- □ Enhance travel and tourism.



The economy in the Metro continued to see growth trends during 2023 as it neared pre-pandemic levels. This can be seen through Hector International Airport reporting its highest passenger volume of all time.

Demographic Highlights

The Farao-Moorhead Metropolitan Statistical Area (MSA) has continued to experience faster population growth than the country as a whole. In 2023, much of this growth is estimated to have occurred within Horace. The population of the metro remains younger and more educated than national averages thanks to the number of higher education institutions in the area. The metro also continues to look more diverse, with despite having lower rates of foreign-born individuals and those speaking a language other than English at home. Even though the MSA is diversifying, regional trends are slower than what is occurring nationally.

Economics

average.

EXECUTIVE SUMMARY

The unemployment rate in the Metro continues to decrease. In 2023, despite seeing a slight decrease in the labor force, the Fargo-Moorhead Metro area was ranked #2 in the nation for lowest unemployment rate (tied with Sioux Falls, SD). Even though the FM Area observed increased median household incomes, the region is still below the national average. The regional poverty rate increased, nearing the national

Transportation

Vehicle miles traveled (VMT) and vehicle miles traveled per capita both increased in 2023. However, the Metro area's average commute time decreased from 2022.

The Metro area welcomed two Amazon Warehouses at the end of 2021 and in 2023 construction continued a series of four buildings for the Dakota Commerce Center. The area saw an increase in truck average daily traffic and an improved truck travel time reliability index. However, air cargo continued to decline.

Amtrak's Empire Builder increased their on-time performance and saw a significant increase in passenger ridership in 2023. Hector International Airport also saw an improvement in both air passengers and enplanements. 2023 was Hector International Airport's busiest passenger year on record.

Data collected from Metro COG's pedestrian counters shows a drop in activity this year, however bicycle activity increased. Metro COG saw a significant decrease in the number of non-motorized crashes but the number of both: serious injuries and fatalities, increased.

MATBUS ridership has continued to increase in all jurisdictions. Ridership is up for paratransit and Metro Senior ride. Overall, ridership from local university students has increased; however, ridership from MSUM and NDSCS has decreased. MATBUS was able to increase some service, however, like 2021 and 2022, driver shortages have continued to hinder service.

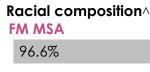
United States











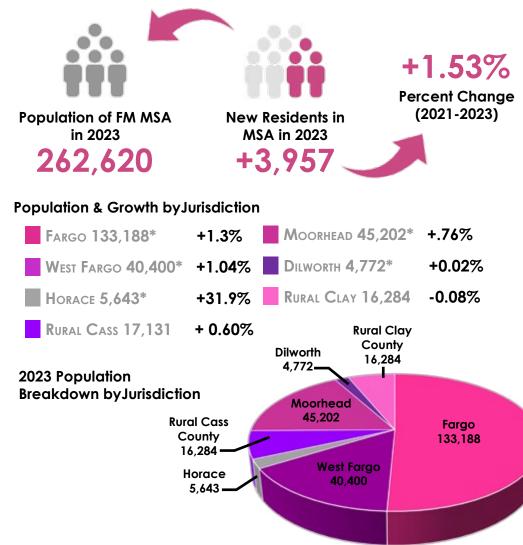
United States 80.6%

Hispanic non-Hispanic

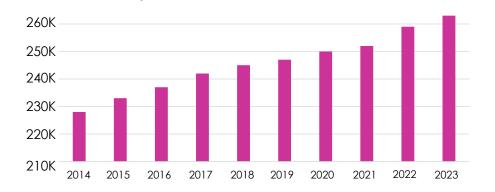
+ / - Designates change from previous year ** 2022 (8.6%) used previous year (ACS) 5-year estimates

COMMUNITY PROFILE

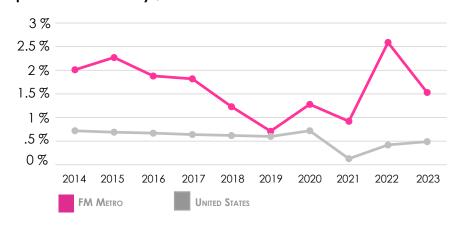
Overview



2014 - 2023 FM MSA Annual Population Growth



2014 - 2023 Population Growth by %



* Census ACS discrepency; Source: Census data, Vintage Estimates, 2023

Sources in this section: Census data, American Community Survey (ACS) estimates, Federal Reserve Bank, Home Builders Association of Fargo-Moorhead

2023 METROPOLITAN PROFILE | 10

COMMUNITY PROFILE

Demographics

Median age FM MSA

32.9 +2.7%



United States



United States FM MSA **42.9%**-0.23% **36.2%**



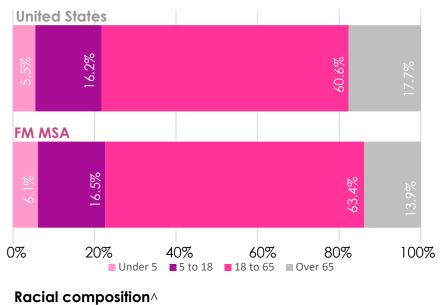
Speaks a language other than English at home** United States FM MSA

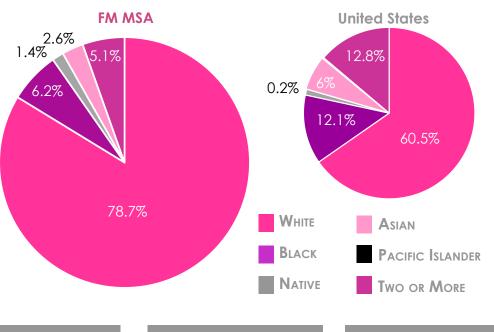
6.9% -19.7% **22.5%**

Foreign born FM MSA 5.9% -14.54% 14.3%

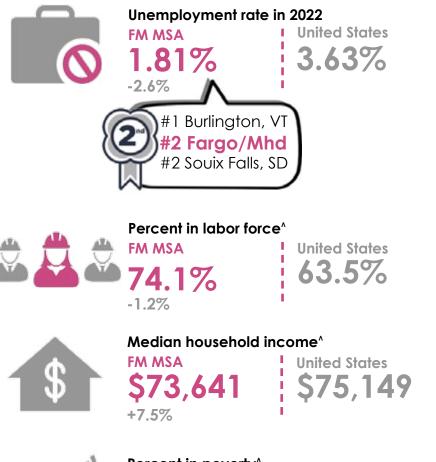


Age distribution



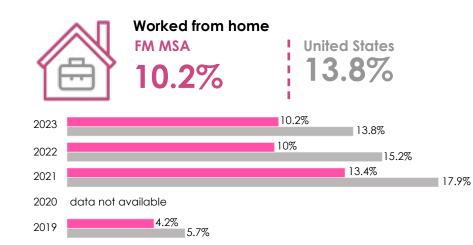


COMMUNITY PROFILE Employment

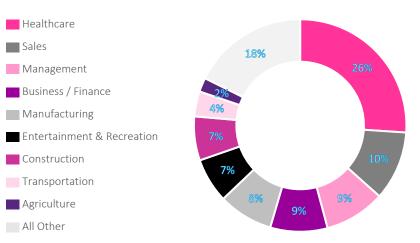








Top 10 industries ranked by employment



NOTE: For full industry titles and more comprehensive economic profile, see "Economic Profile" in Additional Resources."



FM MSA

FM MSA 55%

12

* fred.stlouisfred.org

+ / - Designates change from previous year

^2019-2023 American Community Survey (ACS) 5-year estimates

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COMMUNITY PROFILE

Housing

Housing units metro wide

Average household size



Owner-occupied rate[^]

Α			United States
7	-2.65%	ļ	65%

846 **Building permits** issued in 2023



New multi-family Permits [& 1066 units]

+ / - Designates change from previous year



2023 30-Yr Fixed Mortgage* Average Year High 7.79% 6.81%

Median Home Price* \$322,433

+ \$13,858 from 2022

Average Rent (3 bedroom) \$1,220

New single-family Permits

Fargo

West Fargo

Moorhead

Dilworth

Associate Jurisdictions

Horace

+293

+156

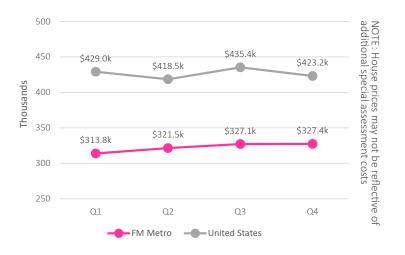
+220

+111

+19

+35

2023 Median Household Price*



New multi-family Permits & Units

+9 [842]	Fargo
+0	West Fargo
+0	Horace
+3 [224]	Moorhead
+0	Dilworth
+0	Associate Jurisdictions

NOTE: For more in-depth information, see "Permits Plus" in Additional Resources.

ROADWAYS Overview

Vehicle miles traveled (VMT) 2.5billion+ (+5%)

VMT per capita

FM Metro 9,451 + 297 from 2022 **United States** 9,745

Average Daily VMT per capita FM Metro 25.89

Average commute time in minutes[^]

FM Metro 17.7

United States 26.8

FM Area Auto Travel Time Reliability* Interstate Non-Interstate

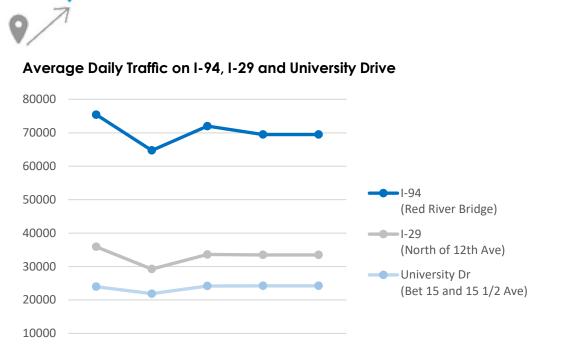
100%

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NOTE: For more information, see "Performance Measures" in Additional Resources.

Sources in this section: NDDOT, MnDOT, American Community Survey (ACS) estimates ^2019-2023 American Community Survey (ACS) 5-year estimates *NPMRDS data



2023

2022

0

2019

2020

2021



60

Total cost

ROADWAYS **Projects**



Top 2023 Federal Fiscal Year Funded TIP Projects 52nd Ave. Reconstruction (4200016) I-94 Bridge Repair at Lynchburg Interchange (9231005)

8th Ave. North Reconstruction (9230001) MN9 Reconstruct, Mill & Overlay, Trail, ADA Improvements (8200011) Transit Operating Assistance (4200029)

Number of TIP Projects in 2023

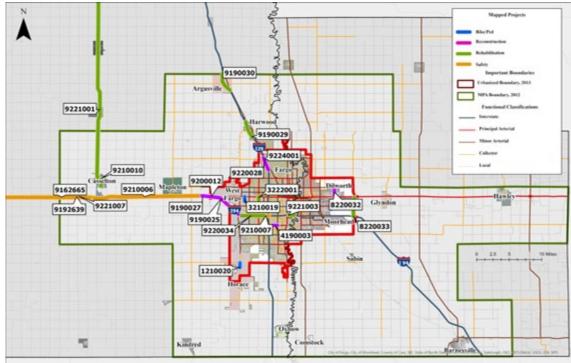
\$ 86,065,822

Federal funding \$ 50,069,286

State funding \$ 12,837,956

Local funding \$ 23,158,580

2023 Mapped Federally Funded TIP Projects



ROADWAYS

Safety & Pavement Conditions*



MN-Side of the FM MPA 2023 safety data

4 Number of fatalities

Number of serious injuries

2 Number of non-motorized fatalities and nonmotorized serious injuries

ND-Side of the FM MPA 2023 Pavement Conditions



77.35% of Interstate in good condition
0% of Interstate in poor condition
15.55% of non-Interstate in good condition
.87% of non-Interstate in poor condition

ND-Side of the FM MPA 2023 Bridge Conditions



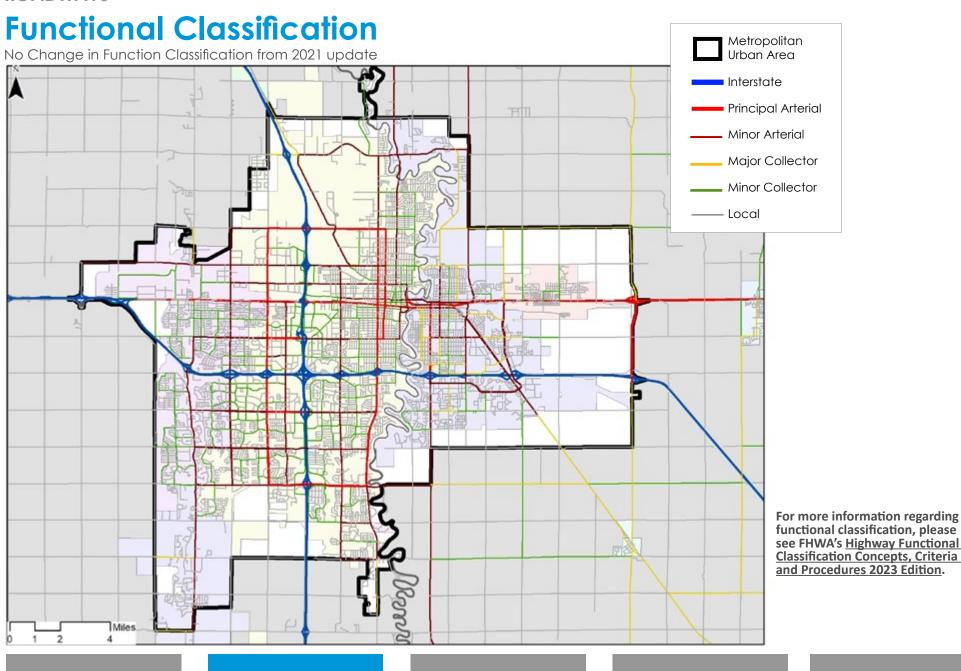
54.05% of NHS bridges in good condition2.03% of NHS bridges in poor condition

MN-Side of the FM MPA 2023 Pavement Conditions

- 67.42% of Interstate in good condition
 0% of Interstate in poor condition
 52.94% of non-Interstate in good condition
 of non-Interstate in poor condition
 - 0% of non-Interstate in poor condition
- MN-Side of the FM MPA 2023 Bridge Conditions
- **11.87%** of NHS bridges in good condition
- 5.95% of NHS bridges in poor condition

*NOTE: For more information regarding Metro COG's safety targets, see "Performance Measures" in Additional Resources.

ROADWAYS



FREIGHT

Overview



Air cargo total landed weight in 2023 (lbs) 406.1 million Change from year previous

-0.9%

FREIGHT

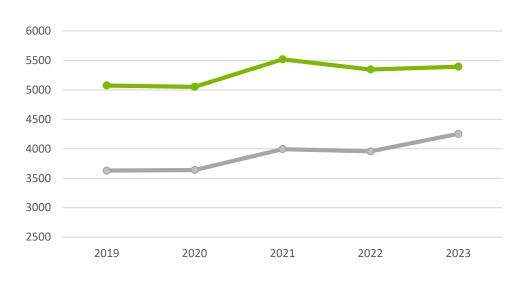


Truck Travel Time Reliability Index (TTTR) *

Fargo-Moorh MPA

.22

Truck Average Daily Traffic (ADT) on I-94 and I-29



New Facilities

Asian & American Supermarket 19,500 sf international store - The largest international grocery store in the Dakotas

Brewhalla

100,000 sq. ft. Brewery with a hotel, apartments, food, and shopping



1-94 / Red River Bridge

- 1-29/ North of 12th Ave.

*NPMRDS data

Travel Time Reliability



nead	Minneapolis-St Paul MPA
	1.71

TTTR Actual vs Target

FM Area Auto Travel Time Reliability *

Interstate 100% Non-Interstate 99.3%

Number of unreliable non-interstate road segments

2ND STREET N, FARGO North & southbound, near NP Avenue

1ST AVENUE N, FARGO West & eastbound, near 2nd Street

US 10, MOORHEAD (Center Avenue) westbound, near 21st Street / 1st Avenue

US 75, MOORHEAD (8th Street) north & southbound, US 10 (Center Avenue) to Main Street

NOTE: For more information, see "Performance Measures" in Additional Resources.



Empire Builder 2023 **On-time Performance** 51%

Change from 2022 +6.25%

Trains per Day, FRA Crossing Inventory Data (December 2023)

8 Thru Freight Trains & 2 Passenger Trains (Empire Builder) Crossing #070839F, Roberts Street, Fargo

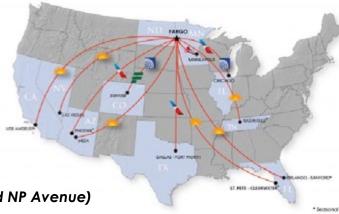
26 Thru Freight Trains

Crossing #070807A, 4th Street N, Fargo (betwen Main Avenue and NP Avenue)

NOTE: For more information, see "Fargo Amtrak Station" in Additional Resources. + / - Designates change from previous year



Direct Flights from Hector International Airport



Rail and Air Map

Amtrak Projects & Studies

In 2023 Fargo Amtrak started to modify it's station and platform to be ADA compliant. Updates are scheduled to be completed in 2024.

Amtrak Daily Long-Distance Service Study.

All Aboard Northwest continues to advocate for the needs of rail passengers in the Greater Northwest. In 2023 AANW conducted their 2023 Train Trek: "Returning Passenger Tains to a Station Near You: Why and How"

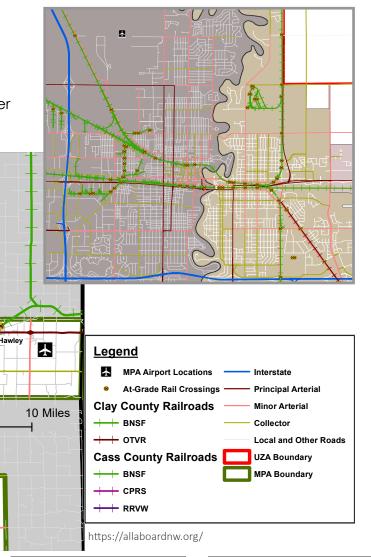
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To learn more, visit their website: www.allaboardnw.org.

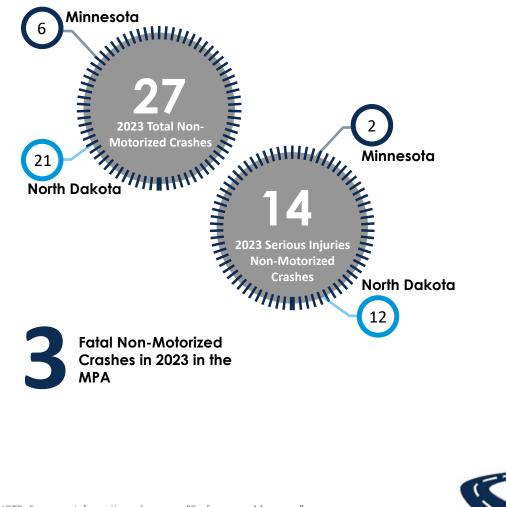
Downtown Inset

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BIKE & PEDESTRIAN

Safety Overview



NOTE: For more information, please see "Performance Measures" in additional resources

Sources in this section: NDDOT, MnDOT 2023 METROPOLITAN PROFILE | 22

January 1, 2023





September 13, 2023



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BIKE & PEDESTRIAN Projects











Area Bikeway Typologies

253 (+4 miles) Miles of Shared-Use Bikeway Paths

11 Miles of Bikeway Lanes

9 Miles of Signed Bike Lanes

8 Miles of Bikeway Sharrows (shared-lane)

5 Miles of Buffered Bike Lanes

<1 Miles of Separated Bike Lanes

The Wilds - West Fargo

Orchard Glen - Fargo

Main - Moorhead



11th Street South - Moorhead Center Avenue - Horace

CR 17 - Horace

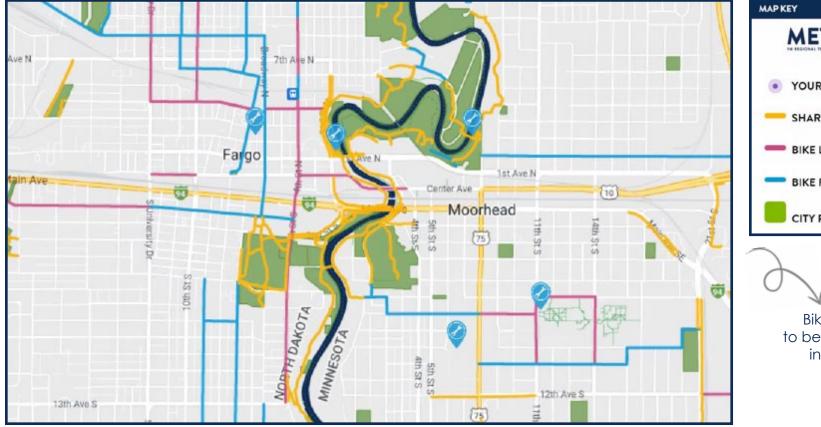
BIKE & PEDESTRIAN Network map



Fargo-Moorhead Bike Map

The application is available on Google Play and the Apple App Store

The bike map of the Fargo-Moorhead metro area includes locations of bikeways (streets with sharrows, wide shoulders, bike lanes or bike-signed roadways) and shared use paths (paths for biking and walking). Also included in the map are the locations of bike repair stations and bike lockers.



NOTE: For the most up-to-date bike network map, please click here or see "Fargo-Moorhead Bike Map" in additional resources.

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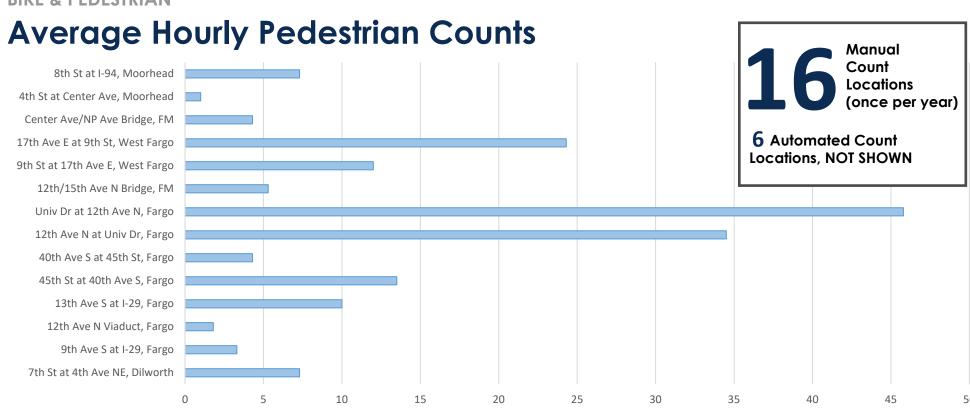


BIKE & PEDESTRIAN

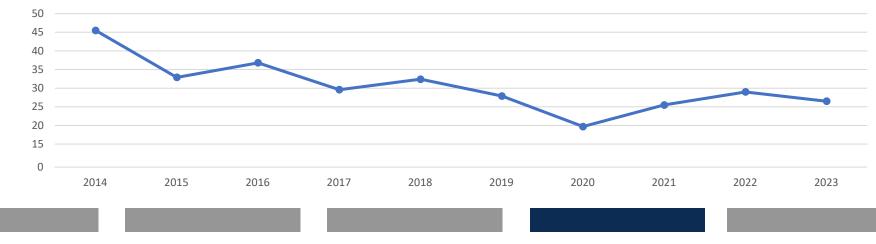
Center Ave/NP Ave Bridge, FM 17th Ave E at 9th St, West Fargo 9th St at 17th Ave E, West Fargo 12th/15th Ave N Bridge, FM

40th Ave S at 45th St, Fargo

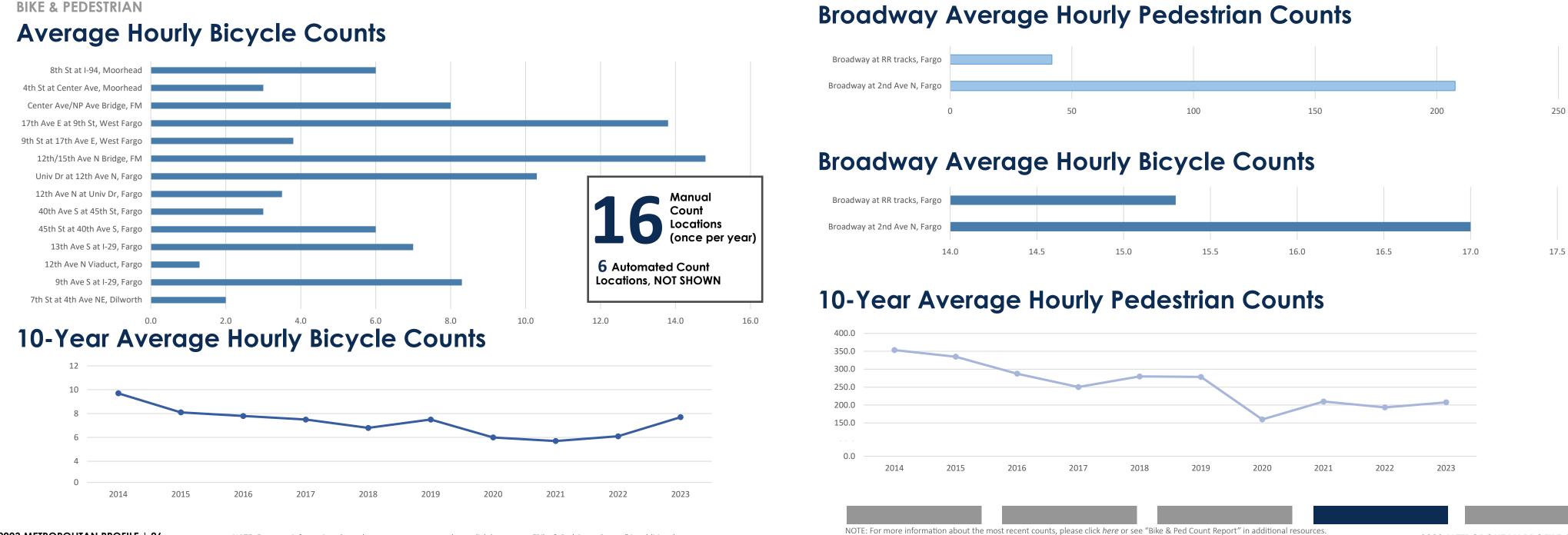
45th St at 40th Ave S, Fargo



10-Year Average Hourly Pedestrian Counts



NOTE: For more information about the most recent counts, please click here or see "Bike & Ped Count Report" in additional resources.



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NOTE: For more information about the most recent counts, please click *here* or see "Bike & Ped Count Report" in additional resources.

BIKE & PEDESTRIAN

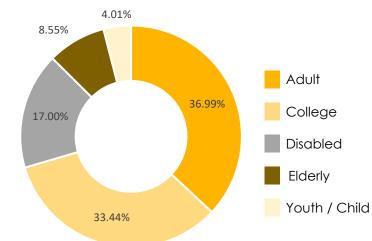
TRANSIT Overview



Total MATBUS passengers in 2023 ,295,317 Change from year previous

+4.1%

Driver shortages have continued to affect MATBUS operations, however, MATBUS was able to extend previously shortened operating hours to 10:15pm. MATBUS has continued to see an increase in ridership since the Covid 19 pandemic.



TRANSIT **Projects**

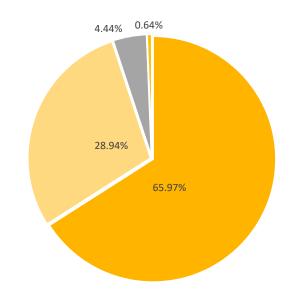
- Route 13 reduced to 60-minute service all day
- □ Route 15 added an additional bus leaving the GTC at :30 on weekdays from 10:30 am 5:30 pm
- □ Route 11 & 14 service increase; odd hours have two trips from 7:15 am 5:45 pm
- □ Route 13 returned to 30-minute service
- Route 18 was adjusted to no longer travel west of 47th Street S, increasing the route's on-time performance

Marketing

- LinkFM service during the Street Fair, Scandinavian Festival, Frostival, Celtic Festival, Pangea, and Trollwood Mainstage Musical
- □ Offered 'Get Your Can on the Bus' promotion during Earth Week

- Holiday ridership campaign called 'Season of Giving' providing a free ride with the donation of a non-perishable food item Partnered with YWCA for 'stuff the bus'

Studies



Passengers in 2023					
Fargo/West Fargo 854,493	+2.09%				
Moorhead/Dilworth 374,928	+9.03%				
Paratransit 57,545	+3.83%				
Metro Senior Ride 8,351	+5.28%				

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University Ridership

NDSU	
321,537	+8%
MSUM	
18,154	-5%
Concordia	
12,807	+18%
M State	
13,188	+62%
NDSCS	
304	-13%

+ / - Designates change from previous year

Sources in this section: MATBUS 2023 METROPOLITAN PROFILE | 28

Route and Service Changes - Due to Driver Shortage (January, 2023)

- □ MATBUS service end time was changed from 9:45 pm to 10:15 pm
- □ Route 2 service was reduced to 30 minutes during weekday afternoons
- Route 15:00 trip during peak hours was discontinued
- □ Route 36 discontinued (same service as Route 13)

Promoted transit to new riders during Try MATBUS Week

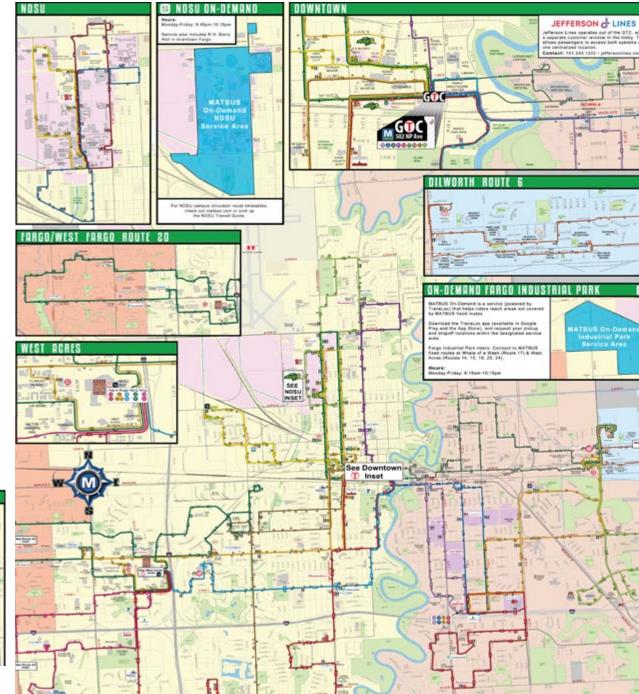
- Educated college students at back to school events
- Participated in the Holiday Lights Parade
- Sponsored a RedHawks and Farao Force game

Continued Transit Reorganization Study Updated Safety Plan in August 2023

TRANSIT **Route Map**







TRANSIT Inventory

- Fleet
- 11 Moorh

Mode of Trans

Fixed Route Bus Fixed Route Bus On Demand/Al Paratransit (Ser Valley Senior Se

Collisions Preventable: 20

nead	-	35'	-	diesel	

20 Fargo - 35' - diesel

2 Fargo - 35' - diesel-electric hybrid

6 Fargo - 40' - diesel-electric hybrid

Paratransit

3 Moorhead - Cutaway

11 Fargo - Cutaway

2 Fargo - Passenger Van

Valley Senior Service

4 Moorhead - Caravan

Public Transportation Agency Safety Plan (PTASP)

2023 Safety Performance Metrics*

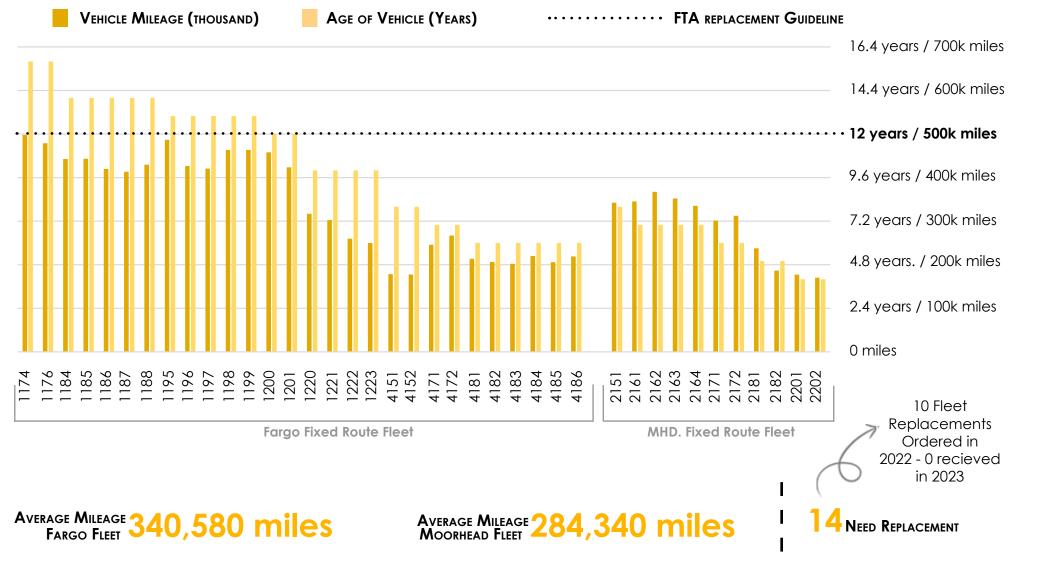
sit Service	Fatalities (total)	Fatalities (per 100 thousand VRM)	Injuries (total)	Injuries (per 100 thousand VRM)	Safety Events	Safety Events (per 100 thousand VRM)	System Reliability	
							VRM/ Failures	Maintenance within 10% of Scheduled Miles
js (ND)	0	0	1.2	0.13	2.2	0.24	9,000	90%
js (MN)	0	0	0.6	0.13	1.4	0.29	7,000	70%
ADA nior Ride)	0	0	0	0	0.2	0.06	12,000	90%
ervices	0	0	0	0	0	0		

*Based on five year rolling average of National Transit Database reportable safety events

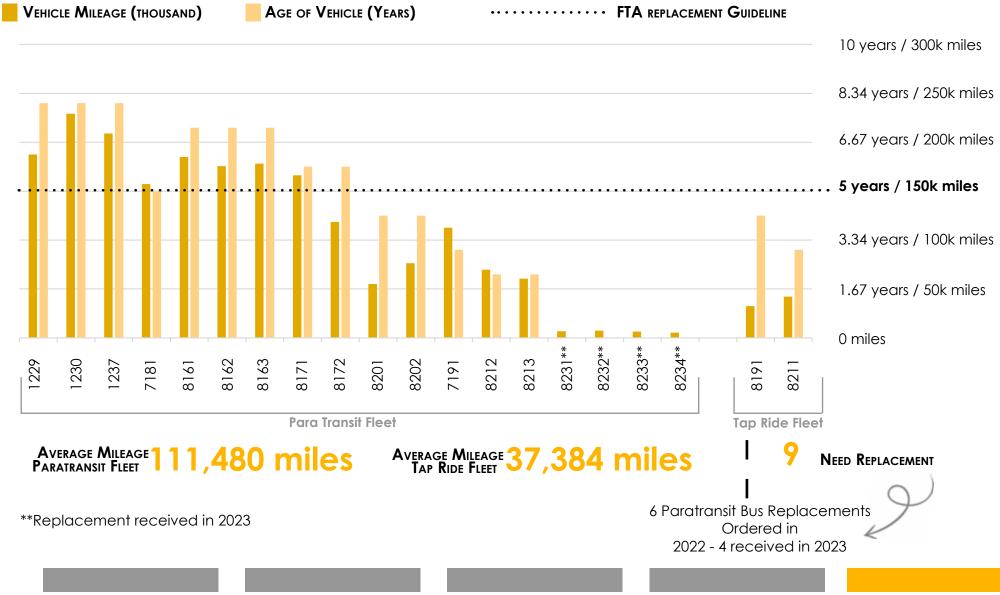
Unpreventable: 39 Major*: 3 *collision resulting in serious injury, fatality, or exeeds \$25,000 in damage

TRANSIT Vehicle Condition

FLEET BUSES (GREATER THAN 35 FEET)



TRANSIT



Vehicle Condition

PARA TRANSIT BUSES (LESS THAN 30 FEET)

ACRONYMS

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Com	۱r

ACS	American Community Survey (U.S. Census Bureau)	https://frec
ADT	Average Daily Traffic	111195.771100
FAR	Hector International Airport, Fargo	https://ww
FM	Fargo-Moorhead	
FTA	Federal Transit Administration	BIA (Buildir
GTC	Ground Transportation Center	Freight:
MATBUS	Metro Area Transit of Fargo-Moorhead	
Metro COG	Fargo-Moorhead Metropolitan Council of Governments	https://ww
MnDOT	Minnesota Department of Transportation	
MPA	Metropolitan Planning Area	greatameri
MPO	Metropolitan Planning Organization	safetydata.
MSA	Metropolitan Statistical Area (includes all of Cass County and Clay County)	,
MTG	Metro Transit Garage	Fargo- <i>I</i>
ΜΤΡ	Metropolitan Transportation Plan	
NDDOT	North Dakota Department of Transportation	Bike & I
NHS	Non-Highway System	
NPMRDS	National Performance Management Research Data Set	Hector
TDP	Transit Development Plan	пестог
ТІР	Transportation Improvement Program	D 11.
TDM	Travel Demand Model	Permits
ТМА	Transportation Management Area	
TTTR	Truck Travel Time Reliability (only applies to the National Highway System)	Perform
VMT	Vehicle Miles Traveled	

Transportation Improvement Program (TIP) fmmetrocog.org/TIP

DDITIONAL RESOURCES

fred.stlouisfed.org/series/FARG038UR

www.bls.gov/lau/lamtrk23.htm

Iding Industry Association Red River Valley) Summary of Building Permits Granted 2023

nt:

www.fargoairport.com/december-2023-year-end-statistics/

nericanstations.com/stations/fargo-nd-far/

ta.fra.dot.gov/officeofsafety/publicsite/crossings

-Moorhead Bike Map fmmetrocog.org/fmbikemap

Red Count Report fmmetrocog.org/resources/planning/bicycle-pedestrian-planning

or International Airport Year-End Statistics fargoairport.com/december-2023-year-end-statistics/

its Plus issuu.com/homebuildersassociation/docs/permits_plus_issue_1_2023

rmance Measures fmmetrocog.org/resources/performance-measures



