

Scope of Services

1.0 Parking Utilization Surveys

Sam Schwartz and *Ulteig* each have experience collecting and evaluating parking occupancy data. The team understands that utilization is tied to a number of factors that change and shift on a daily, weekly, monthly, and annual basis. Understanding these trends is key to developing accurate minimum and maximum parking requirements.

The project team envisions completing surveys for key areas of each of the land use typologies. We will work with Metro COG and other staff to determine the peak period(s) of demand and schedule surveys during this time to best understand parking needs. Surveys may be taken during the morning, mid-day, evening, weekend, or during multiple time periods, depending on the specific demand patterns of the particular land use. The project team will create a parking survey plan in association with the SRC during the initial kickoff meeting to ensure that the utilization counts cater to the needs of the study. We have dedicated 50 hours to this task.

All of the surveyed data gathered above will be stored in a GIS database and presented to Metro COG in maps throughout the project process. All information will be zipped and transmitted at the projects conclusion.