

# Welcome to the Workshop!



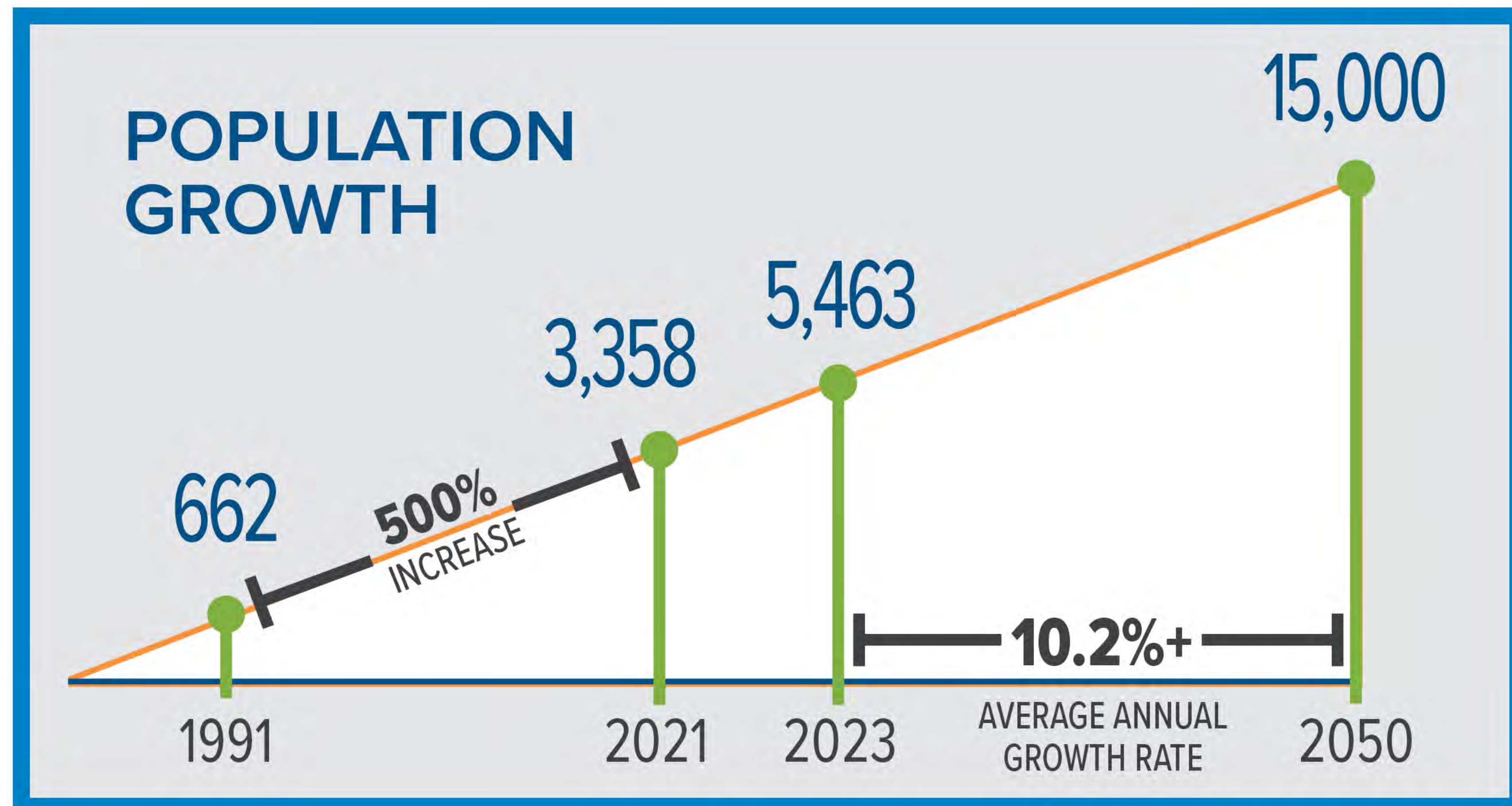
## Downtown Neighborhood Plan



# Study Background

## What is the Horace Downtown Neighborhood Plan?

Horace is growing rapidly, creating enormous development pressure on the city and threatening dramatic change to the community. Metro COG and the City of Horace are partnering to create a Downtown Neighborhood Plan that will provide direction to address development and transportation connections to and from Downtown and the neighborhoods surrounding it as the community grows. The goal is to develop consensus around a long-term vision for the city's core and identify implementation strategies and project priorities to further the vision while preserving what makes Horace such a desirable place to live.



Source: Metro COG Regional Demographic Forecasts

## Schedule



**But what does this mean to me?**

**Horace Downtown Neighborhood Plan**

- Changes may occur downtown through public and private investment
- Focus more investment in downtown Horace and core neighborhoods
- Continue staying involved in community planning and providing feedback on future projects or development proposals to uphold the vision and character you want for Horace
- The vision of downtown will take a long time to implement, projects may be smaller and changes may be slower
- Transportation infrastructure will accommodate different ways of getting around for people of all ages
- You might look differently at development/land use decisions and their impact to the transportation system
- There will be more opportunities for businesses and services the community wants to see
- Downtown will reflect Horace's identity and values, it will not look or feel like Fargo or West Fargo
- More sales tax revenue would be generated, decreasing the burden of special assessments
- Will solidify the central community gathering space for Horace.

## Why this Plan?

The Downtown Neighborhood Plan will help Horace:

- Preserve community character & existing residential buildings
- Right-size development & the surrounding transportation network
- Invest in older, core parts of town
- Prioritize connections and safety projects for pedestrians and bicyclists
- Identify funding opportunities for plan recommendations
- Focus on unique experiences & opportunities
- Envision what the future of downtown Horace could look like

## Stay Involved!

Visit the project website to take the survey, subscribe for email updates and to learn more. Help us spread the word!

### Project Contact Information

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(701) 532-5104





# Public Feedback Results



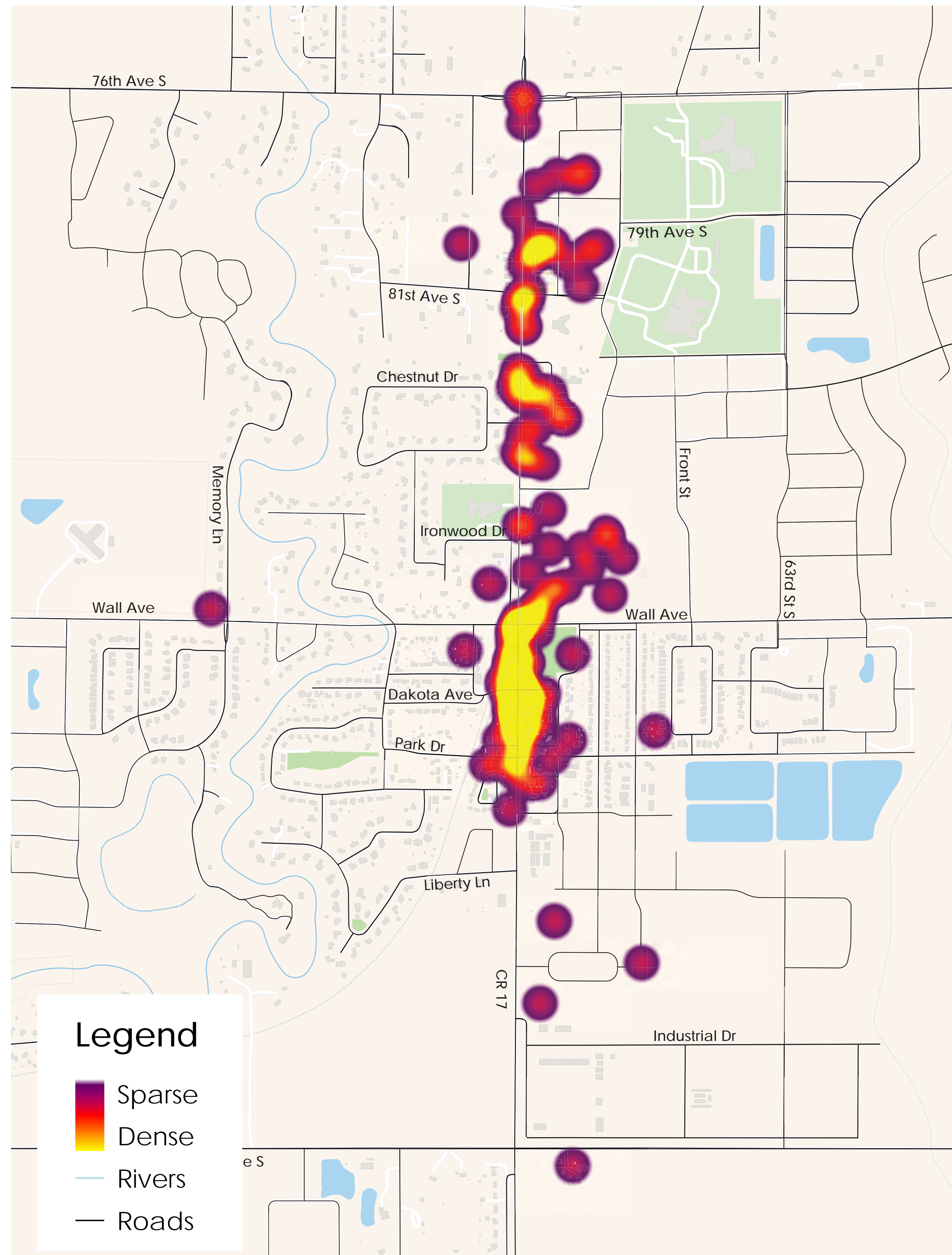
## Phase One Engagement

<b>Bean Days</b> Sept. 6, 2024 Vendor Fair Kids' Fest 300+ participants	<b>Community Survey</b> Sept. 3 - Oct. 1, 2024 Online/City Hall 502 respondents
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## Heat Map - Where is Downtown?

Compiled Results from Bean Days & Community Survey

591 points placed



## Visual Preference - What Fits Horace Best?

### Bean Days



### Community Survey

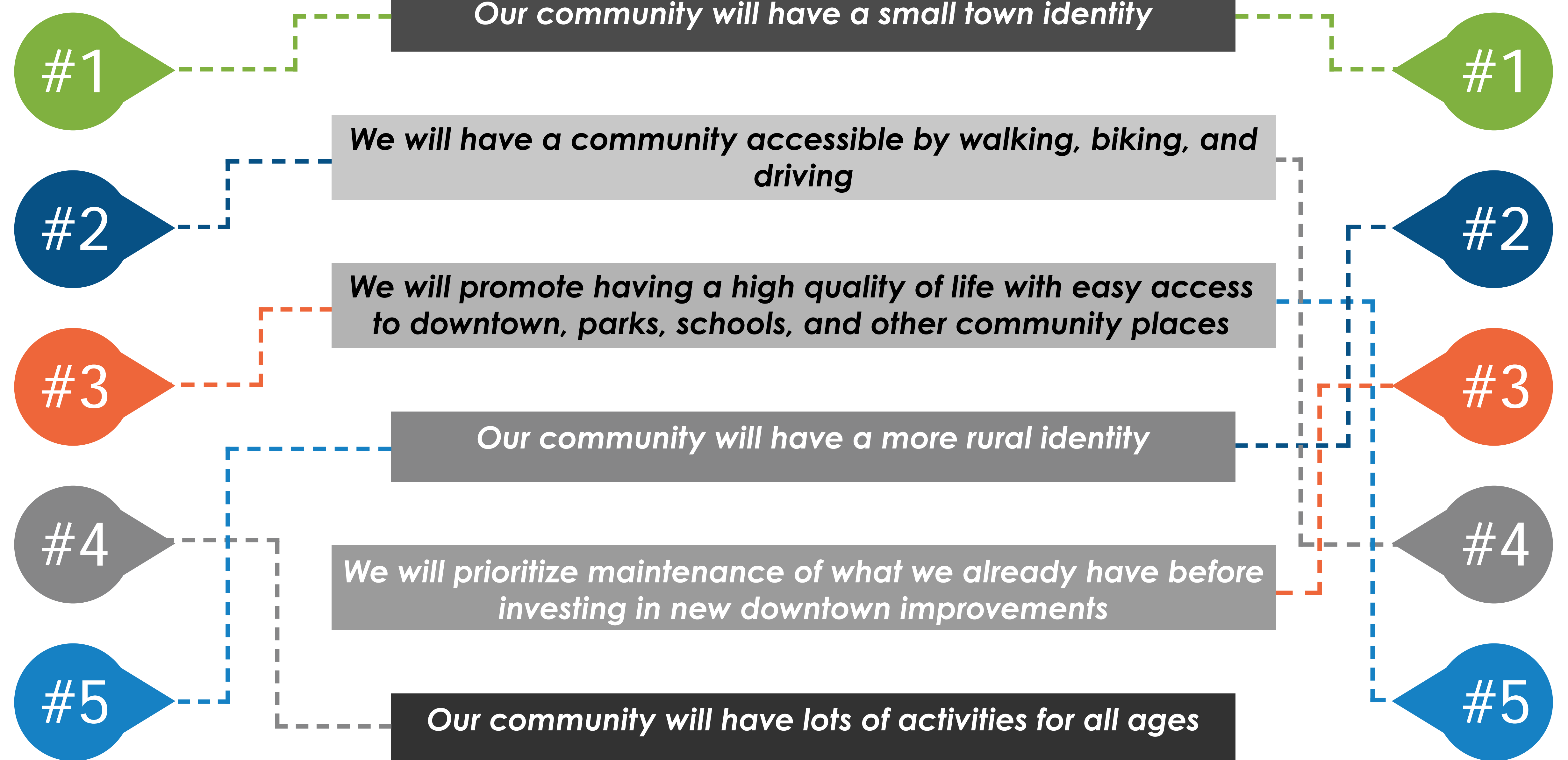


## Statements - Which fit your vision for the future of Horace?

Results are split by how people answered the "how long have you lived in Horace?" survey question. Of the 17 statements, the top 5 show overlap between residents both old and new.

Resident for Less than 5 years  
47% of respondents

Resident for 5 years or more  
48% of respondents





# Which route would you prioritize for bicycle/pedestrian connection and/or safety?



Place 3 sticky dots in the corresponding box(es) to tell us your priority!

Have a different priority?  
Draw it on the map!

1

Park Drive Connection

2

Wall Avenue Connection  
east of Main Street

3

County Road 17 south of  
Park Drive Connection

4

County Road 17 north of  
Wall Avenue Connection

5

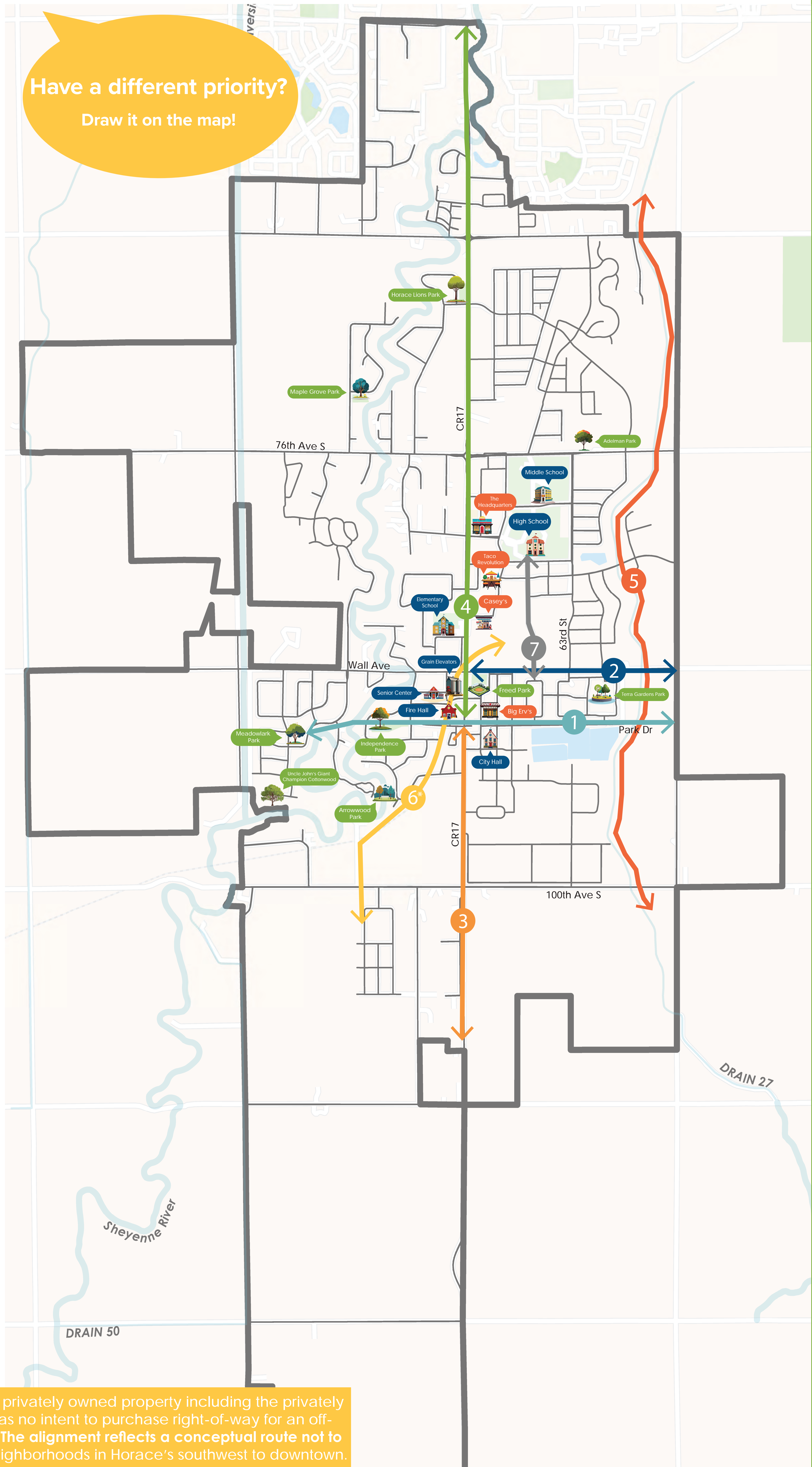
Drain 27 Connection

6\*

Cross Town  
Connection

7

Front Street to Middle &  
High School Connection



\* The Cross Town Connection is drawn over privately owned property including the privately owned railroad spur. At this time, the City has no intent to purchase right-of-way for an off-street shared use path or railroad spur trail. The alignment reflects a conceptual route not to follow section line roads from residential neighborhoods in Horace's southwest to downtown.



# Which intersection would you prioritize for bicycle/ pedestrian connection and/or safety?

Place 3 sticky dots in the corresponding box(es) to tell us your priority!

Have a different priority?  
Circle it on the map!

1

Wall Ave/Main St (CR 17)

2

Ironwood Dr/CR 17

3

Lakeview Dr/CR 17

4

Center Ave/Main St (CR 17)

5

Park Dr/Main St (CR 17)

6

Liberty Ln/CR 17

7

100th Ave S (CR 14)/CR 17

8

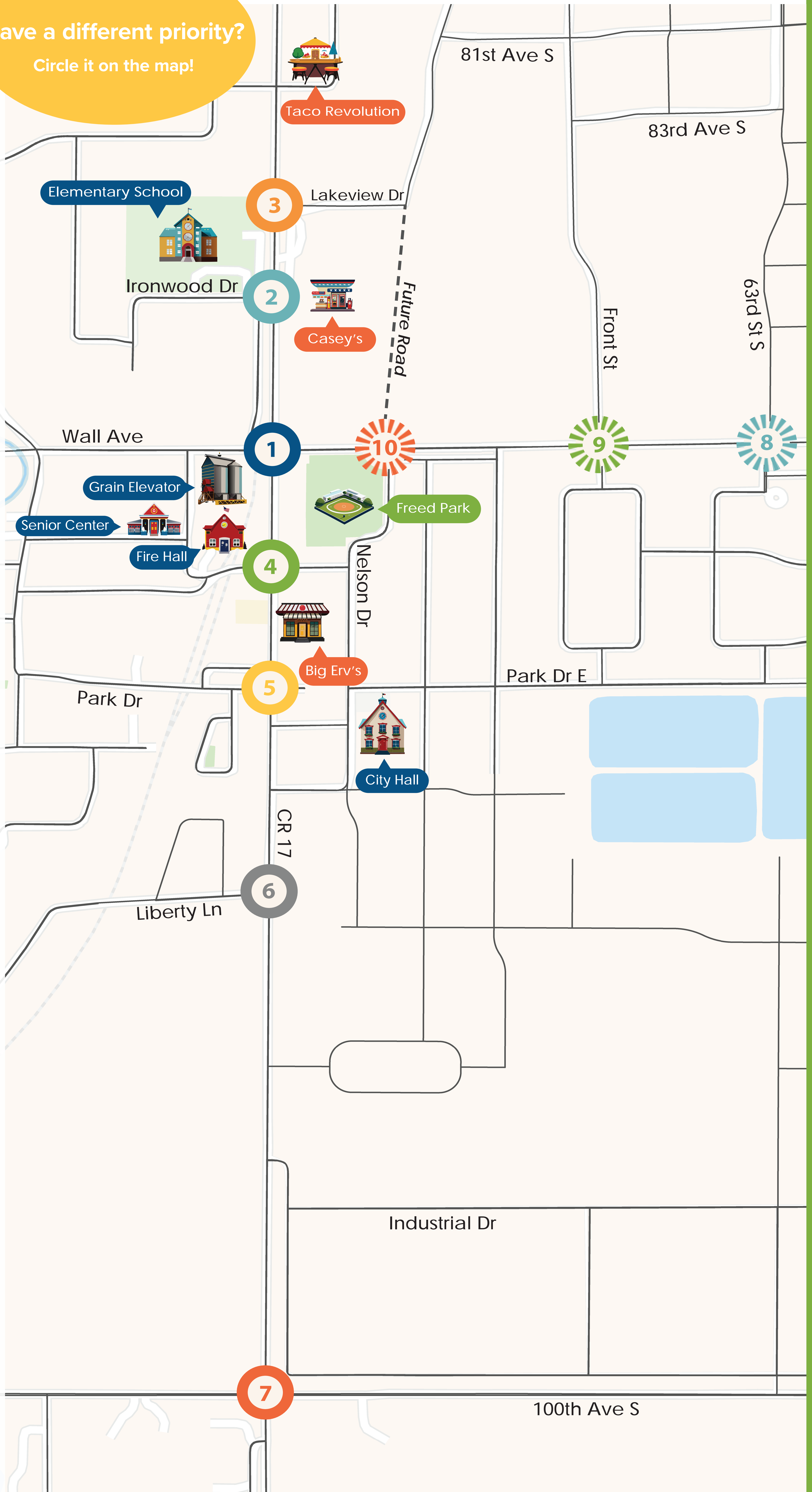
63rd St S/Wall Ave

9

Front St/Wall Ave

10

Nelson Dr/Wall Ave





# Scale Your Preference

What does small-town character mean to you?

Based on our first phase of engagement, Horace's "small-town feel" is a key part of the community's identity. What does "small-town feel" mean to you? Place one sticker anywhere on each scale to identify the character that you believe fits Horace best. Stickers may also be placed in-between images on the scale, to indicate your preference for something in between or a mix.



## #1 Commercial, Retail, & Services

We heard a lot of comments about desired commercial, retail, and or service businesses. What scale of retail and/or service building fits the character of Horace best?



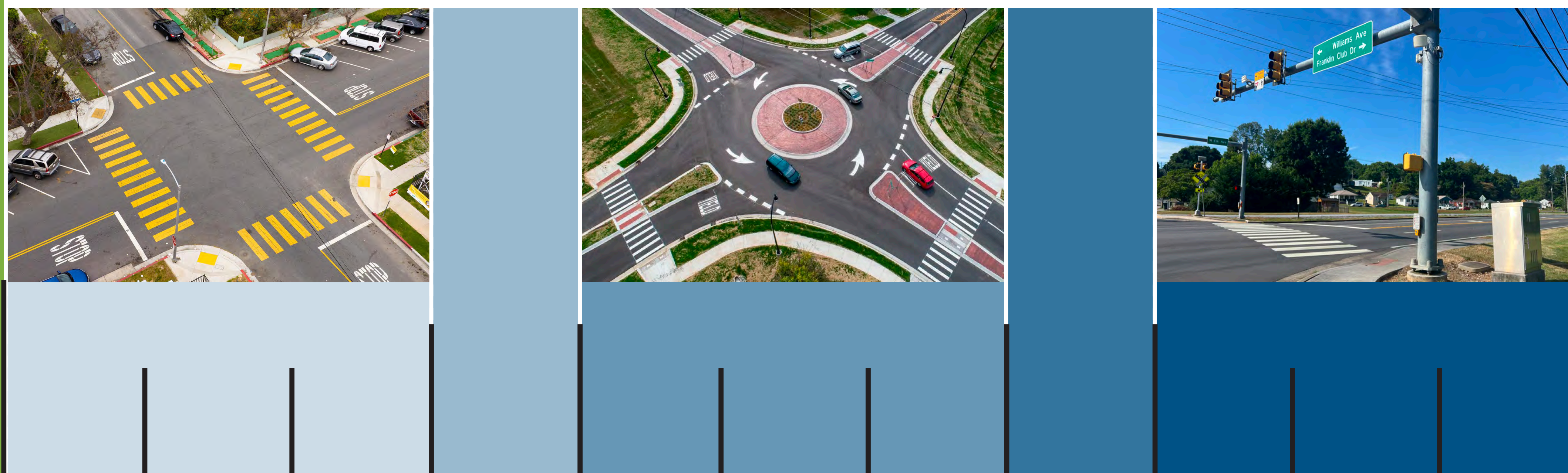
## #4 Pedestrian & Bicycle Connections

The Plan considers all ways of getting around, including through walking and bicycling. What scale of bike and pedestrian (bike/ped) connection fits the character of Horace best?



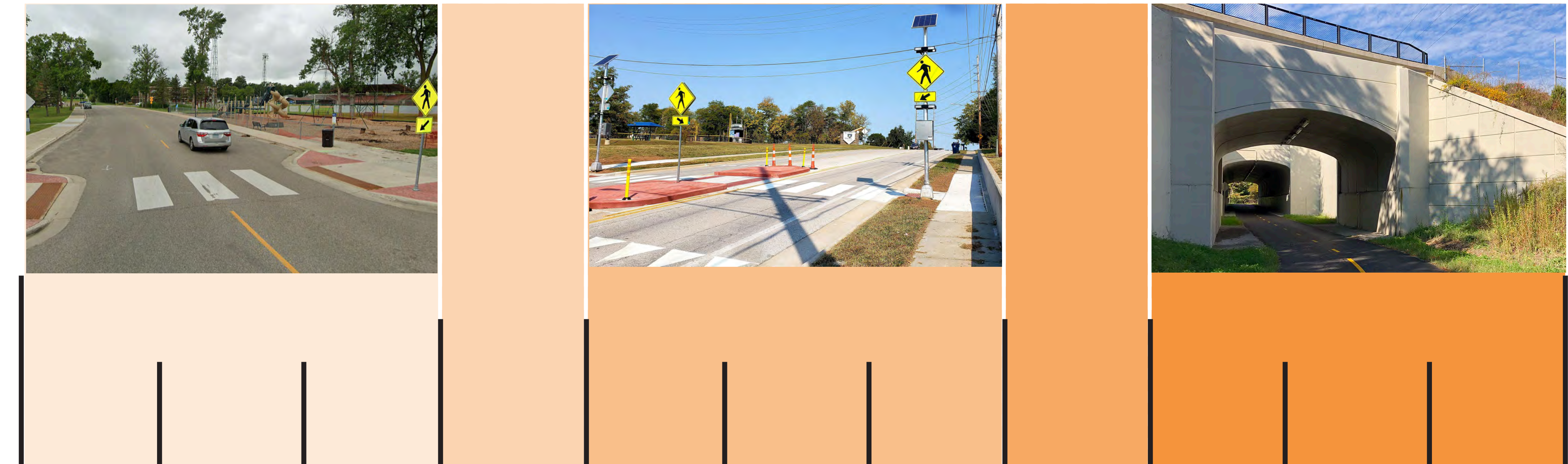
## #2 Major Intersections

A majority of people want accessibility across town by walking, biking, and driving. What scale of intersection configuration fits the character of Horace best?



## #5 Pedestrian & Bicycle Crossings

Downtown Horace is already setup to be very walkable however, connections to get there require crossing different streets. What scale of bike/ped crossing fits the character of Horace best?



## #3 Commercial Corridors

We heard a lot about family-friendliness and accessibility for all ages. Adjacent development (land use) impacts the character and cost of the transportation system and vice versa. What scale of commercial corridor fits the character of Horace best?



## #6 Streetscaping

Streetscaping reflects community values and identity. This may include street trees, benches, trash cans, bollards, patterned concrete, lights, etc. What scale of streetscaping fits the character of Horace best?





# Downtown Concept #1



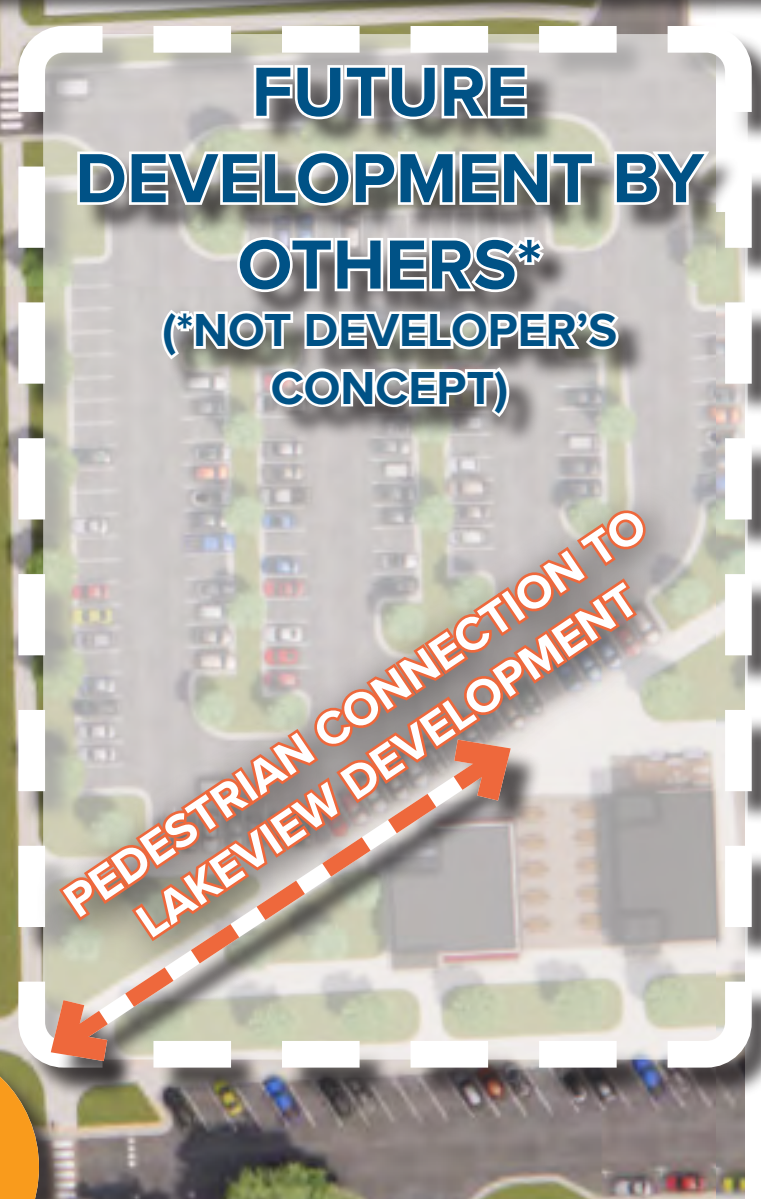
MAIN STREET: LOOKING SOUTHWEST



WALL AVE. INTERSECTION: LOOKING SOUTHWEST



WALL AVE. INTERSECTION: LOOKING NORTH



REDEVELOPED GRAIN ELEVATOR BLOCK



CENTER AVE. INTERSECTION: LOOKING SOUTHWEST



CENTER AVE. INTERSECTION: LOOKING NORTH



MAIN STREET: LOOKING NORTH





# Downtown Concept #1: Comments

**This plan fits Horace's rural, small town identity.**

**AGREE**

**DISAGREE**

**This plan will make our community easier to walk, bike, and drive in and around the downtown area.**

**This plan will promote a high quality of life without detracting from the small town feel that we want.**

**This plan has lots of activities for all ages.**

**This plan meets my vision for Horace's future the best.**

**AGREE**

**DISAGREE**

**WHY?**

**WHY NOT?**



# Downtown Concept #2



HORACE  
ELEMENTARY  
SCHOOL

LAKE VIEW DR.

CASEY'S GAS  
STATION

CROSSING  
IMPROVEMENTS

IRONWOOD DRIVE

REDEVELOPED STREET

MAIN STREET N.

2 LANES WITH  
CENTER TURN LANE

FUTURE  
DEVELOPMENT  
BY OTHERS\*  
(\*NOT DEVELOPER'S  
CONCEPT)

SIDEWALK  
CONNECTION TO  
DOWNTOWN

CURB EXTENSIONS

WALL AVE.

FREED PARK

MID BLOCK  
CROSSING

SENIOR  
CENTER

CENTER AVE.

CURB EXTENSIONS

BIG ERV'S

SOUTHERN  
VALLEY FIRE  
AND RESCUE

MAIN STREET



MAIN STREET: LOOKING SOUTHWEST



WALL AVE. INTERSECTION: LOOKING SOUTHEAST



WALL AVE. INTERSECTION: LOOKING NORTH



REDEVELOPED GRAIN ELEVATOR BLOCK



CENTER AVE. INTERSECTION: LOOKING SOUTHEAST



CENTER AVE. INTERSECTION: LOOKING NORTH



MAIN STREET: LOOKING NORTH





# Downtown Concept #2: Comments

**This plan fits Horace's rural, small town identity.**

**AGREE**

**DISAGREE**

**This plan will make our community easier to walk, bike, and drive in and around the downtown area.**

**This plan will promote a high quality of life without detracting from the small town feel that we want.**

**This plan has lots of activities for all ages.**

**This plan meets my vision for Horace's future the best.**

**AGREE**

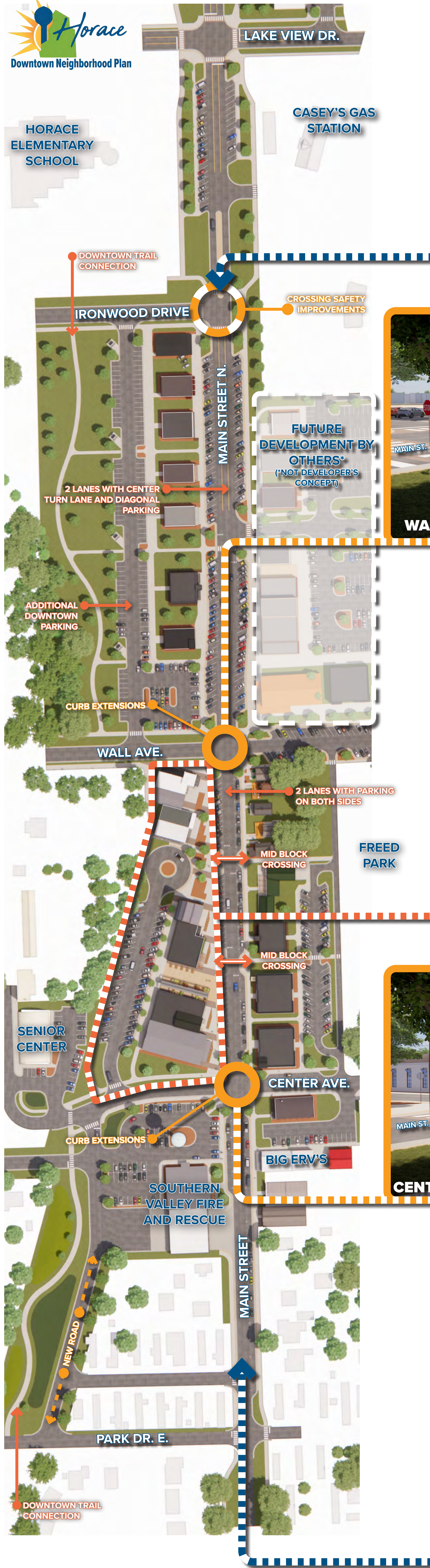
**DISAGREE**

**WHY?**

**WHY NOT?**



# Downtown Concept #3







# Downtown Concept #3: Comments

**This plan fits Horace's rural, small town identity.**

**AGREE**

**DISAGREE**

**This plan will make our community easier to walk, bike, and drive in and around the downtown area.**

**This plan will promote a high quality of life without detracting from the small town feel that we want.**

**This plan has lots of activities for all ages.**

**This plan meets my vision for Horace's future the best.**

**WHY?**

**WHY NOT?**