

Fargo-Moorhead Metropolitan Bicycle Roundtable Meeting
July 23rd, 2025 – 1:00pm
Fargo Downtown Library – Community Room

Attendees:

Jenn Dice, CEO People for Bikes
Dan Farnsworth, Metro COG*
Robert Gunderson, Fargo Park District*
Forrest Steinhoff, City of Moorhead Planning*
Tom Trowbridge, City of Moorhead Engineering*
Terry Steen, Citizen Representative*
Cole Hansen, Cass County Planning*
Matt Jacobson, Clay County Planning*
Kevin Gorder, City of Fargo Engineering*
Maegin Elshaug, City of Fargo Planning*
Mike Redlinger, City of Fargo Administrator
Tim Kelly, Mayor of Chattanooga
Paul Bervik, Metro COG
Aiden Jung, Metro COG
Zach Taylor, NDSU Student/Strong Towns Fargo
Rory Biel, Clay Co Public Health
Jason Pike, Citizen/FM Trail builders
Rocky Schneider, Downtown Community Partnership
Valley News Live
Jon LaVoy, Mobile Bicycle Doctor
[Representative], ND Parks and Recreation
[Unknown name], Citizen
[Unknown name], Citizen
[Unknown name], Citizen
[Unknown name], Citizen

**Denotes members of proxies of the FM Metropolitan Bicycle & Pedestrian Committee*

1. Welcome and Introductions

The meeting began at 1:04 pm. Attendees introduced themselves, including members of the public.

2. Presentation by Jenn Dice

Jenn Dice, CEO of PeopleForBikes provided a 15 minute presentation on PeopleForBikes. She covered the mission of PeopleForBikes and discussed some statistics of bicycling in America. Jenn also discussed how PeopleForBikes provides ‘bike scores’ for cities throughout the country and named ‘bike scores’ of cities in ND.

3. Questions & answers for Jenn Dice

The remainder of the meeting consisted of Q & A for Jenn Dice. Some questions that were asked were the following:

When asked what some low-cost / high-impact projects could be done to improve bicycling in a community, Jenn answered: Intersection treatments, paint/pavement markings, bike racks (decorative bike racks). Sponsors by local companies/organizations can also go a long way. Also, pop-up / demonstration projects.

There was also discussion about making cities more bike-friendly amidst pushback by some portions of the population. Mayor Kelly (Chattanooga) mentioned that there can be a generational difference – some of the younger generation might want bike improvements while older ones may not. The hardest thing, but most important thing, is to appeal to the naysayers. He noted that separated bike lanes were a big hit in his community.

Jenn mentioned how taking polls from the public can make a big difference when trying to implement a controversial project. Since there will always be naysayers, showing that a majority of the community supports a project can be helpful.

Jenn mentioned how vehicle speeds can make a big difference. There is a campaign named '20 is Plenty', advocating for 20 mph speed limits in residential neighborhoods.

Rocky Schneider would like to see more signage on bikeways and trails. PeopleForBikes has best practices for signage and wayfinding. Jenn mentioned how color coated bike loops which are connected can be a good asset to a community.

When asked at the end of the meeting if either Jenn or Mayor Kelly had any advice for the Fargo-Moorhead community, Jenn's advice was 'go big or go home'. Mayor Kelly's advice was 'put away the moral righteousness and focus on talent and economics'.