

Horace Downtown Neighborhood Plan Engagement Summary (Aug. - Sept. 2024)



Community engagement will guide the Downtown Neighborhood Plan:

The Downtown Neighborhood Plan will help the community celebrate and enhance the identity and character that makes Horace such a great place. Throughout the nine-month planning process, we will work with residents, businesses, and visitors to guide the vision, direction, and recommendations of the study. The initial phase of engagement introduced the study to residents, both online and in-person, and established the foundation for planning and visioning that will guide outcomes and recommendations included in the study.

How we engaged with Horace residents and visitors:

The study process connected with community members and stakeholders to solidify project direction, identify community vision, and explore what Downtown Horace should or should not become in the future.



Stakeholder Engagement

The project engaged a variety of stakeholders at the outset of the project, including city staff, local businesses, and interested residents to introduce the Plan and gather feedback.



Bean Days (Sept. 6 & 7)

Bean Days was an opportunity to meet residents and discuss the Plan. The project participated in the local parade and hosted two pop-up events. More than 300 residents were engaged at Bean Days, with several different input opportunities designed for all ages to participate.



Community Survey

An online survey was promoted broadly and open for public input from September 1 through October 1. The survey received 502 responses and asked questions about transportation, development preferences and future priorities.

Key themes from our initial community engagement:

- Feedback highlights the importance of preserving small town feel while also considering the potential for growth and development that aligns with these values.
- The community recognizes rapid growth in Horace. There is desire to maintain small-town character.
- Residents requested easy access by all modes (biking, walking, golf carting) to downtown, parks, schools, and community spaces.
- There is a clear preference for community-centric and traditional downtown development concepts compared to modern development and high-density styles presented.

